Dog Grooming Website Plan

# Your Name: Cara Gano

# Name of the Dog Grooming Business: Puppy Cuts

# Ideas for your website

Determine the type of information the website will provide.

Idea 1: Services provided

Idea 2: Location and hours of business

Idea 3: How to contact the business, via phone or e-mail

Idea 4: Reviews of the business

Idea 5: How to book an appointment online

# Website Plan

|  |  |  |
| --- | --- | --- |
| Topic | Questions | Answers |
| Purpose of Website | What is the purpose and goal of the website? | Provide information for target audience |
| Target Audience | Describe the target audience (age, gender, demographics) | Any dog owner |
| Graphics | What graphics will you use on the website? | Pictures of dogs |
| Color | What colors will you use within the site to enhance the purpose and brand? | Brown, green, yellow, black and white |
| Accessibility | How will the website accommodate people with disabilities? | I will provide alternative text for pictures included |
| Project Timeline | Identify the project timeline | 4+ weeks |

# Wireframe

Sketch the wireframe for the home page below.

Picture of dog being groomed

Section about the business

Navigation

*Company name*

Navigation

# Site map

Create a site map for the website below.

Pricing

Reviews

Before and afters

Contact form

Tour

Online Booking

Services

Hours

Products

Contact

Policies

Home